BNI

The most successful members are typically in the most balanced chapters. Build chapters with 40 thriving members by having at least 8 members in these 5 categories. 50-60% of referrals come from people within your contact spheres. Then turn your contact spheres into Power Teams!

Financial Services

Finance & Insurance

- Banking Services
- Business Financing
- Collections
- Commercial Insurance
- Credit Card/Merchant

Services

- Credit Repair
- Financial Advisor
- Financial Trustee
- Group Benefits
- Health Insurance
- Insurance Adjuster
- Life & Disability Insurance
- Pensions
- Property & Casualty Insurance
- Residential Mortgages
- Reverse Mortgages
- Supplemental Insurance

Legal & Accounting

- Accounting Services
- Bankruptcy Law
- Bookkeeping
- Certified Public Accountant
- Civil Law
- Criminal Defense Law
- Elder Law
- Estate Planning Law
- Family Law
- Health Law
- Immigration Law
- Payroll Service
- Personal Injury Law
- Tax Advisor
- Tax Law

Home Services

Real Estate Services

- Carpet, Upholstery Cleaner
- Cleaning Service
- Commercial Real Estate
- Electricity & Gas Dealers
- Home Staging
- Furniture Retailer
- Moving Company
- Property Management
- Real Estate Appraisal
- Real Estate Inspector
- Real Estate Investments
- Real Estate Law
- Res. Real Estate Agent
- Title Services
- Waste Disposal

Construction

- Bricklayer/Stonemason
- Builder/General Contractor
- Cabinet Maker
- Carpenter
- Commercial Builder
- Demolition Contractor
- Drywall
- Electrician
- Energy Services
- Environmental Services
- Fireplace & Oven Builder
- Flooring
- Glass
- Handyman
- HVAC Heating & Air
- Interior Decorator
- Kitchen Construction
- Metal Work
- Painter
- Pest Control

Business Services

Advertising & Marketing

- Advertising Agency
- Copywriter/Writer
- Digital Marketing
- Graphic Designer
- Marketing Consultant
- Print Advertising
- Printer
- Promotional Products
- Public Relations
- Radio & TV Advertising
- Sign Company
- Web Design

Computer & Programming

- App Developer
- Computer Repair
- Computer Retailer
- Computer Software
- Data Security
- IT & Networks

Car & Motorcycle

- Auto Body Shop
- Auto Detailing
- Auto Parts & Accessories
- Auto Rental/Leasing
- Auto Repair
- Auto Sales
- Driving Instructor
- Gas Station
- Tire Sales/Replacement

Consulting

- Business Broker
- Business Management
- Business Small Business
- Business Turnaround

Event Services

Event & Business Service

- Call Center/Answering Service
- Event Manager/Marketer
- Event Planner
- Event Rentals
- Event Venue/Room Rental
- Hotel
- Office Services
- Photographer
- Shuttle/Limousine Service
- Technicians Audio, Video
- Videographer/Film

Producer

Art & Entertainment

- Artist
- Disc Jockey (DJ)
- Entertainer
- Musicians

Food & Beverage

- Baker
- Beverage Service
- Cater
- Food Service
- Restaurant
- Wine Merchant/Wine

Organizations & Others

- Chambers/Associations
- Non-Profits/Fundraising

Organizations **Retail**

- Art Dealer/Gallery Owner
- Custom Clothing/Tailor
- Fashion Jewelry

Health & Wellness

Health & Wellness

- Acupuncture
- Alternative Wellness
- Chiropractor
- Counselor/Psychotherapist
- Doctor/Physician
- Eve Care
- Essential Oils
- General Dentist
- Health Facility/Gym/Club
- Hearing/Audiology
- Hospice
- Hypnotherapist
- In-Home Care
- Massage Therapist
- Naturopaths
- Nutritional Supplements
- Nutritionist
- Orthodontist
- Osteopath
- Personal Trainer Fitness
- Pharmacist
- Physical Therapist

Animals

- Pet Grooming
- Pet Boarding
- Pet Trainer

- Veterinarian Personal Services

- Color & Style Consultant
- Cosmetics/Skin Care
- Dry Cleaning/Laundry
- Funeral Planning/Services
- Plastic SurgeonSalon/Spa
- Senior Service Provider



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Home Services (cont.)

Construction (cont.)

- Plasterer
- Plumbing
- Pools, Spas & Saunas
- Power Washing
- Renovations/Remodeling
- Restoration
- Roofing & Gutters
- Septic Systems
- Shutters & Awnings
- Solar
- Tile Worker
- Window Treatments
- Windows & Doors

Architecture & Engineering

- Architect
- Civil / Structural Engineer
- Feng Shui
- Landscape Architect
- Interior Architecture
- Landscape Services
- Surveyor
- Tree Services

Repair

- Appliance Repair
- Furniture

Repair/Upholstery

- Locksmith

Business Services (cont.)

Employment Activities

- Administrative Services
- Employment Agency
- Human Resources
- Recruiter

Legal

- Business Law
- Employment/Labor Law
- Intellectual Property Law
- Legal Service Plan
- Mediator
- Notary

Retail

- -Office Equipment/Machines
- -Office Furniture
- -Office Supplies

Telecommunications

- Mobile Telecom
- Products/Services

Security & Investigation

- Fire Protection
- Investigative Services
- Occupational Safety
- Security Personnel
- Security Systems

Training & Coaching

- Business Training/Coach
- Sales Training/Coach

Transport & Shipping

- Courier/ Mail
- Freight Service

Event Services (cont.)

Retail (cont.)

- Fine Jewelry
- Florist
- Gifts

(Misc. Retail)

- -Appliances
- -Book Dealers
- -Building Materials
- -Cleaning Products
- -Clothing & Accessories Retailer
- -Electrical Equipment
- -Electronics Retailer
- -Environmental Products
- -Lighting Retailers
- -Sports Retailer
- -Uniforms
- -Water Systems
- -Wood Merchants

Health & Wellness

(cont.)

Sports & Leisure

- Martial Arts
- Yoga/Pilates/Qi-gong

Trainer

Training & Coaching

- Communication Coach
- Education Services/Tutor
- Leadership Coach
- Life Coach